Listening and Speaking 5
Unit 4 Student Book Answer Key

The Q Classroom
Activity A., p. 86
Answers will vary.

Activity B., p. 86
1. Marcus defines global citizens as those who see themselves as citizens of the world, not just of their own countries. I disagree with his definition because he doesn’t include what that means in terms of caring about others.
2. Yuna says good global citizens care about others less fortunate than themselves by sending money or volunteering to help.

NOTE-TAKING SKILL
Activity A., p. 89
1. b
2. c
3. a

Activity B., p. 90
Answers will vary. Possible answers:

<table>
<thead>
<tr>
<th>Problems</th>
<th>Solutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. poverty</td>
<td>buy Fair Trade products</td>
</tr>
<tr>
<td>2. water crisis in Africa</td>
<td>organization gathering professionals to explore ways to protect water around the world</td>
</tr>
<tr>
<td>3. spread of disease</td>
<td>research into infectious diseases; donating money towards providing vaccinations for people in developing countries</td>
</tr>
<tr>
<td>4. natural disasters</td>
<td>raising money for disaster relief</td>
</tr>
</tbody>
</table>

LISTENING 1
WORK WITH THE LISTENING
Activity A., p. 92
Farmers’ problems: poverty, low price paid by the coyotes or middlemen, difficult working conditions, can’t afford horses, poor living conditions (no water, electricity)
Fair trade solutions: join Fair Trade, eliminate the middleman, pay fair wages to farmers, guarantee farmers what their family needs to live, charge more for Fair Trade coffee

Activity B., p. 92
1. d
2. a
3. e
4. c
5. b

Activity D., p. 93
1. F; They carry it themselves or on horses.
2. T
3. F; He says people there pay at least (more than) $9 per pound.
4. F; Coffee is one of the most widely traded commodities in the world.
5. T
6. T
7. F; No corporate plantations are allowed to join Fair Trade at all.
8. T

Activity E., p. 93
5, 1, 2, 4, 6, 3

Activity F., p. 94
a. speculation
b. transform
c. roughly
d. guarantee
e. commodity
f. intermediary
g. processor
h. devise
i. activists
j. afford
k. massive
l. co-op

LISTENING SKILL
Activity B., p. 96
1. 90%
2. 400 billion cups
3. 20 million families
4. almost 1/3
LISTENING 2
WORK WITH THE LISTENING
Activity A., p. 97
Problems: environmental disasters such as the Exxon Valdez oil spill, weak regulations, bad corporate reputations, human rights abuses, poor working conditions/practices
Solutions: the UN Global Compact and its core strategies, safeguarding human rights, enforcing labor standards, fighting corruption, protecting the environment, acting responsibly, creating sustainable markets
Activity B., p. 98
Answers will vary. Possible answers:
1. The Exxon Valdez revealed the problem that businesses are not responsible and that businesses were causing environmental disasters.
2. Businesses can improve their reputations by joining the UN Global Compact and promising to safeguard human rights, fight corruption, protect the environment, act responsibly, and so on. Then confidence in the businesses will increase.
3. Kell reports that conditions are not always improving; corruption, human rights abuses, and ecological destruction caused by businesses still occur.
4. Kell believes that the world is more transparent, so the problems of businesses are more visible and businesses realize that they can't earn money without a good reputation. He reports that there are now 8000 business members in the UN Global Compact that have promised to follow the rules and that the program is growing to more and more countries around the world.
Activity C., p. 98
1. a
2. a
3. b
Activity D., p. 99
1. 1989
2. 11 million
3. 2000
4. 10
5. up to 70 percent
6. $90
7. 90 percent
8. 38
9. 8000
10. 140
Activity E., pp. 99–100
a. labor standards
b. social impact
c. emerging economy
d. confidence of investors
e. household expenditures
f. corporate responsibility
g. ethical goods
h. intangible assets
i. sustainable market
j. exploit
k. proactive
l. core strategies
Vocabulary Skill
Activity A., pp. 102–103
1. human rights
2. final draft
3. prices rose
4. up and down
5. short supply of
6. disaster relief
7. do some research
8. Emerging markets
9. coffee shop
10. climate change
Activity B., p. 103
1. a, c
2. a, b
3. b, c
4. b, c
5. a, c
6. a, b

GRAMMAR
Activity A., p. 105
1. The farmer stated that growing coffee was a lot of work, and....
2. Deborah Amos asked the radio audience if they ever thought about the farmers who grew the coffee.
3. Georg Kell said that Global Impact initially started with a moral core.
4. Ban Ki-Moon, the UN Secretary General, said that together, we can achieve a new face of globalization.
5. Dan Zwerdling said the coffee farmers are the poorest and most powerless part of the global coffee trade.
6. Daniel Zwerdling said the Fair Trade network can’t raise all the money that farmers need only by cutting out middlemen. He said consumers have to help, too.

Pronunciation
Activity A., p. 107
1. an economist
2. growing coffee
3. special label
4. stuck in) poverty
5. can’t) cover) costs
6. basic commodity
7. household expenditure
8. global expansion
9. climate) change
10. environmental issues

Activity B., p. 107
1. What time is the conference on the global economy?
2. What kind of help does a refugee camp provide?
3. How can countries demonstrate international unity?
4. What are some ways to help earthquake victims?
5. How can companies promise to reduce their environmental impact?
6. What are some nonprofit organizations that collect food donations for the hungry?
7. What are some ways you take care of the people in your community?
8. How might an economist describe fair trade?